



**NAHEP**

**SKUAST-Kashmir**  
**National Agricultural Higher Education Project**  
Shallimar Srinagar 190025  
[idpshuastk@gmail.com](mailto:idpshuastk@gmail.com), 0194-2461394



## IIC

[Innovation Risk Diagnostic  
— Product Innovation  
Rubric \(PIR\)](#)

[Idea, business model and  
business plan](#)

[How to Identify Right  
Problem and Solution using  
the Double Diamond  
Approach in Design](#)